

Power Measurement Blog PM Folder

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The purpose of this document is to list the Power Measurement folder documents of the Power Measurement documents. Included in the list are the introductory purpose paragraph, a link to the document on line and the copyright date. The first list will be by date newest first. The second list is alphabetical. See [new TeamsWin Downloads](#) for [latest Blog](#).

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Power Measurement – Three Integrated Databases

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The purpose of this document is to understand power measurement by understanding the integration of three databases. TeamsWin Database Services produce a set of three databases. This understanding is for database technical people who want to understand what is “under the hood”, and hopefully it will show those same people the importance of our copyrighted key which controls this general business modeling process. But, these “database people” have to understand Management Accounting and Business Science, also “under the hood”. It is a New Idea. There is good reason no one else has been able to build this kind of database. For the same reason, no one else has even envisioned this kind of business modeling. It requires normalization (a data or business modeling term), and that normalization requires a theme, or template, or thinking tool.

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Owner's Strategic Entities

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Owners, the purpose of this document is to describe your strategic entities (which are your reporting entities), and show how they define your business. Strategic Setup: Owner's, you have set up your internal reports to support your decision making. We will use that setup to show others how you integrate all your reports (internal and external) into one big picture. Those reports define your strategic entities. Strategic planning is like making war on a map. Those reports define your map and the things we see on your war map. They define your “Big Picture”.

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Owner's Strategic Business Model

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Owners, the purpose of this document is to describe and price (normally only \$2,500) your strategic business model. Every business has a strategic business model hidden in reports you use for decision making. I want to show you how your hidden business model represents your vision. Since it will not include goals it will not completely represent your vision, but it will be the basis for your team's understanding (and their contribution to your goals and objectives). For the first time, it will integrate (pull together into one place) the "Big Picture" of your business.

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Owner's Software

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Owners, the purpose of this document is to describe TeamsWin Database Services as affordable Owner's Software. The smaller the business, the more you need this software. At the same time for another reason, the larger the business, the more you need this software. All other business software supports specific business functions. Owners (small business especially) must then pull all that functional information together into the Owner's integrated strategic "Big Picture" view of their business. The larger the business, the more the owner needs to communicate the vision. The First Report You Want to See—"The Big Picture"

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Owner's Business Rules

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Owners, the purpose of this document is to describe your business rules (which you have documented in your reports), and show how they define your business. Business rules control your business. Like the rules of a sport, they lay out the playing field, the business location(s) and who works there and who manages the work there. They lay out the purpose in view of the paying customers. Then they break down that purpose into processes and activities, especially defining how those processes and activities are organized. They lay out the player's and types of players, associating them with their equipment and types of equipment. In other words, your reports define the rules of your business. But, to see the relationships as rules they must be integrated. Business Rules Reside in Your Reports.

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The Power of the TeamsWin Key Open Text Example

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The purpose of this document is to demonstrate the power of the TeamsWin Key using expensive advertising for companies like Open Text and DataWatch. They are document management companies that do not have our copyrighted key. Because we have our key, we can do everything in their advertising for a lot less. Open Text Example: To see what we can do, please check the advertising for Open Text. We store all the documents we use for decision making. As a by-product of our process we also distribute copies of those documents. Plus with our TeamsWin Checklist database we also associate everything we do with the strategic entities involved with what we do. For everything we touch we can quickly not only drill down to locate the work product, we can navigate to the work process including the purpose, customer and suppliers. In other words our documents are associated with all the strategic entities involved with the document. Much of what we see in the Open Text advertising has to do with this type of connectivity, including project management.

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Power Measurement – Normalization Required

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The purpose of this document is to understand power measurement by understanding the concept of information normalization for strategic planning. TeamsWin produces Owner's Software or strategic planning software. Our strategic planning reports are like accounting reports with an Expanded Chart of Accounts. If logic is where you express your idea in words and normalization is where each word means only one thing. Logic does not make any sense without normalization, and business models do not make any sense without logic. A logical modeling process (normalization) is required to build that Expanded Chart of Accounts.

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Power Measurement - Just the Facts - for Understanding

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The purpose of this document is to show the special way we organize facts. Those facts come from various internal and external functions, and we organize them strategically. In other words, we organize those facts into the character, confidence and environment of the entity we are modeling. They are historical facts. Cause and effect measurement takes time. We collect those facts by historical time period. Some of those facts are

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focused on people and planning for the future, like payrolls that show us organizational facts. Some are focused on the present, like the production, sale and distribution of a quality product or service. Some are focused on the past, like measuring cause and effect using financial relationships or like using historical industry relationships for standards. In this document we want to show how we organize historical facts into a special measurement, teamwork measurement.

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