

Facets of a Business Model

The purpose of this document is to define a Business Model. When complete, a Business Model will reside in your computer like a diamond with many facets. Like a four dimensional diamond in your hand, we will be able to look at your business from any angle or facet; and because of the enlightenment of the Business Model, we will be able to see the whole business from all its facets.

Like Diamonds

TeamsWin Business Models are like diamonds because of the complex but not complicated structure of our meta-model. For example: take yourself in your own position in any organization. In your mind's eye you can see the whole organization from your viewpoint. Some things are close and some are farther away, but you should be able to relate yourself to everything you see in your business. Our Business Models do that for you and everyone else in your organization, plus for every product, process, facility, location, position, department, goal, objective, or facet of your organization.

Four Dimensional Diamonds

TeamsWin Business Models are four dimensional diamonds. With the fourth dimension of Time we can display cause and effect. We model those business reports over time, and by the Business Science of our Meta Model those reports are already organized and related. However, if you cannot yet do that for yourself, using our Business Model, you will as soon as you learn the language of Business Science using our Business Model. Business Science is the language that brings people of diverse talents together to succeed in business. A by-product of a Business Model: everyone in the business will see that language in action with their familiar business as the example. When I say Business Model I am talking about a TeamsWin Business Model produced from high level "owner" reports using the copyrighted Pace TeamsWin General Business Meta-Model found at our [TeamsWin Measurement](#) website.

Summary: Facets of a Business Model

The purpose of this document is to define a Business Model. When complete, a Business Model resides in a computer like a diamond with many facets. Like a four dimensional diamond in hand, we will be able to look at a business from any angle or facet; and because of the enlightenment of the Business Model, we will be able to see the whole business from that or any facet. With the fourth dimension, a Business Model is better than a diamond because it shows cause and effect.