

TeamsWin – Measuring Teamwork

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The purpose of this document is to show how TeamsWin Services and Software may be the only way to measure teamwork. Teamwork measurement requires a general business model and so far we have the only one.

Teamwork Strategies

Strategies define teams. Our strategic planning data model fits all the planning models we could find. According to our TeamsWin (general business) Data Model, strategies define a purpose and the team associated with that purpose. That team includes: owner, sales people, producers, facilitators, suppliers, and customers. In a simpler statement, strategies define a person helping someone else with help from others.

Team Objects and Objectives

Those teams plan, execute and measure those strategies. The measurements are hidden in functional reports. So to measure teamwork, information from internal and external functions has to be organized strategically. Those measurements are hidden in the organization's internal and external functional reports, but they need to be organized objectively so the team can understand those objects and objectives. Once organized objectively, those objects will have attributes from at least several (and sometimes all) of the functions.

Knowing the Objects and Objectives

Strategic planning is like making war on a map. The map locates objects and objectives. In other words, strategic planning is object oriented. By the way, those toy soldiers and toy weapons were once used by grown men to make war on maps. It makes sense to those men playing with the objects on the map because they know those objects. They know what they need to know of all the measurements: speed, power, location, design, control, ownership, authority, responsibility, roles, rates, factors, trends, reliability, and confidence.

Summary: Owner's Software-Play with the Objects

Since we have the only model based on the language of general business (so everyone on the team can understand), our TeamsWin Services and Software is the only way to play with your objects and objectives, the only way to make war on the map, and the only way to measure teamwork. Owner's software: you measure your business in reports, maps, plans, charts, catalogs, industry standards, numbers, text, pictures and other media. TeamsWin organizes those measurements for decision making. Strategic Planning is like making war on a map. We organize your information objectively so the relationships between objects can be displayed as scorecards or dashboards. You can drill down to all the information and relationships you have collected for an object on your map. Using our owner's software, each team in your organization can be quickly defined for an instant budget: teamwork measurement.