

## **The Tenth Revelation**

**– “Our Lord looked unto His Side, rejoicing: Lo! how I loved thee”**

### **CHAPTER XXIV**

#### **In Chapter 24 Julian**

#### **Describes Giving Bliss**

In Chapter 24 Julian gives the Lord Jesus’ example of giving bliss.

#### **Jesus’ Product described in detail**

Julian describes the details of the our Lord’s gift or finished business: his side, including his created body and the wound in his side; his blood and precious water (a fair and delectable place, large enough for all mankind that shall be saved to rest in peace and in love) which he let pour out for love; and he showed his heart broken in two. In showing us (his side, his blood and water, and his broken heart) his suffering, he is showing us his business which is love.

#### **Jesus’ Motivation or Bliss – Customer Satisfaction**

With this advertising of the product of his business (as a man) to his customer (man), he also showed his customer the effect deeds of man have on the blessed Godhead. Remember, the only deeds are God’s deeds. When man is involved in God’s deeds, he enters into endless love (that was without beginning). In other words, he enters into God’s business of love. Remember, that endless circle of love motivated by joy, bliss and satisfaction. And also remember how much God wants to please us with anything we pray for that pleases him. Our holiness or business with God is designed to please us as we please God. Just like Jesus is pleased when we are pleased (with his finished product), we are designed to be pleased when the Godhead is pleased with our product. We are also designed as Jesus to be pleased when our fellow man is pleased with our product.

#### **Summary: Giving Bliss**


In Chapter 24 Julian gives the Lord Jesus’ example of giving bliss. Like Jesus giving is bliss, our giving is bliss. the same bliss. Love is for the Godhead. We are for the Godhead; and when we are involved in God’s love, we are made glad and merry.



**“Our Lord looked unto His [wounded] Side, and beheld, rejoicing. . . .**

#### **Lo! how I loved thee**

THEN with a glad cheer our Lord looked unto His Side and beheld, rejoicing.  
With His sweet looking He led forth the understanding of His creature by

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the same wound into His Side within. And then he shewed a fair, delectable place, and large enough for all mankind that shall be saved to rest in peace and in love.<sup>87</sup> See note on the passage in lv., "long and broad, all full of endless heavens"; "He hath, beclosed in Him, all heavens and all joy and bliss."  And therewith He brought to mind His dearworthy blood and precious water which he let pour all out for love. And with the sweet beholding He shewed His blessed heart even cloven in two.

And with this sweet enjoying, He shewed unto mine <sup>51</sup> understanding, in part, *the blessed Godhead*, stirring then the poor soul<sup>88</sup> See xiii., "the simplicity of the soul."  to understand, as it may be said, that is, to think on,<sup>89</sup> MS. "that is to mene the endles love."  the *endless* Love that was without beginning, and is, and shall be ever. And with this our good Lord said full blissfully: *Lo, how that I loved thee*, as if He had said: *My darling, behold and see thy Lord, thy God that is thy Maker and thine endless joy, see what satisfying and bliss I have in thy salvation; and for my love rejoice [thou] with me.*

And also, for more understanding, this blessed word was said: *Lo, how I loved thee! Behold and see that I loved thee so much ere I died for thee that I would die for thee; and now I have died for thee and suffered willingly that which I may. And now is all my bitter pain and all my hard travail turned to endless joy and bliss to me and to thee. How should it now be that thou shouldst anything pray that pleaseth me but that I should full gladly grant it thee? For my pleasing is thy holiness and thine endless joy and bliss with me.*

This is the understanding, simply as I can say it, of this blessed word: *Lo, how I loved thee.* This shewed our good Lord for to make us glad and merry.

## From Sixteen Revelations Business Model

The purpose of this document is to Business Model the Christian Classic [Revelations of Devine Love](#) by Julian of Norwich (in the second half of the fourteenth century). Love is God's business and as business models define businesses, this business model will use business terminology and Julian's revelations to define God' Love. Julian's calendar day is in the [fifth week of Easter of the Church Calendar](#) (this year the second week of May).

### ***Business Models are for Understanding***

Business models provide understanding. They use the language of Business Science, a language designed to bring people of diverse talents together to work as a team. Because teams are about giving and giving requires ownership. every team has an owner. A simple definition of a team is someone giving to someone else with the help of others. The language of Business Science is the language that facilitates the team owner's giving. Since everyone on the team is giving, everyone on the team is also a business owner, and teams have supporting teams. For teamwork, Business Science defines all the types of relationships. So people can work together, Business Models provide these relationships for understanding.

### ***Understanding God's Business – The Big Picture***

As I read Julian's Sixteen Revelations, I thought they were great understanding, and

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that they may be better understood if they were also presented as a business model. In both ways, they will model the “Big Picture”. The business model will be a restatement of her revelations in business terms, and the actual revelations will provide Old English detail to the “Big Picture” understanding. Together, they will provide understanding for us just as the revelations did for Julian.