

The Twelfth Revelation

– *“It is I, it is I” after this our Lord showed Himself ... glorified*

CHAPTER XXVI

In Chapter 26 Julian

Describes Jesus’ current business model

In Chapter 26 Julian describes Jesus’ current business model. Earlier she described Jesus’ finished business model where our soul shall never have rest till it cometh to him. We come to him through our identification with his finished work on the Cross. We are attracted to him knowing that he is fullness of joy, homely and courteous, blissful and very life. Once in life, or once in him (and he in us), we are living in his current business model. She is describing that model as Jesus the “I am”. In the current model, Jesus is that:

- Is Highest
- Thou lovest
- Thou enjoyest
- Thou servest
- Thou longest for
- Thou desirest
- Thou meanest
- Is all
- Holy Church preaches
- Holy Church teaches
- Showed me here to thee

As Our Motivation

In the current business model, Jesus is our motivation.

“It is I, it is I”

AND after this our Lord shewed Himself more glorified, as to my sight, than I saw Him before [in the Shewing] wherein I was learned that our soul shall never have rest till it cometh to Him, knowing that He is fulness of joy, homely and courteous, blissful and very life.

Our Lord Jesus oftentimes said: *I it am, I it am: I it am that is highest, I it am that thou lovest, I it am that ⁵⁴ thou enjoyest, I it am that thou servest, I it am that thou longest for, I it am that thou desirest, I it am that thou meanest, I it am that is all. I it am that Holy Church preacheth and teacheth thee, I it am that shewed me here to thee.* The number of the words passeth my wit and all my understanding and all my powers. And they are the highest, as to my sight: for therein is comprehended—I cannot tell,—but the joy that I saw in the Shewing of them passeth all that heart

Sixteen Revelations Business Model

may wish for and soul may desire. Therefore the words be not declared here; but every man after the grace that God giveth him in understanding and loving, receive them in our Lord's meaning.

From Sixteen Revelations Business Model

The purpose of this document is to Business Model the Christian Classic [Revelations of Devine Love](#) by Julian of Norwich (in the second half of the fourteenth century). Love is God's business and as business models define businesses, this business model will use business terminology and Julian's revelations to define God' Love. Julian's calendar day is in the [fifth week of Easter of the Church Calendar](#) (this year the second week of May).

Business Models are for Understanding

Business models provide understanding. They use the language of Business Science, a language designed to bring people of diverse talents together to work as a team. Because teams are about giving and giving requires ownership. every team has an owner. A simple definition of a team is someone giving to someone else with the help of others. The language of Business Science is the language that facilitates the team owner's giving. Since everyone on the team is giving, everyone on the team is also a business owner, and teams have supporting teams. For teamwork, Business Science defines all the types of relationships. So people can work together, Business Models provide these relationships for understanding.

Understanding God's Business – The Big Picture

As I read Julian's Sixteen Revelations, I thought they were great understanding, and that they may be better understood if they were also presented as a business model. In both ways, they will model the "Big Picture". The business model will be a restatement of her revelations in business terms, and the actual revelations will provide Old English detail to the "Big Picture" understanding. Together, they will provide understanding for us just as the revelations did for Julian.